

# **The 1<sup>st</sup> China (Shenzhen) Innovation & Entrepreneurship International Competition Competition Manual**



**INNOVATION &  
ENTREPRENEURSHIP  
INTERNATIONAL  
COMPETITION**  
[Shenzhen.China](http://Shenzhen.China)

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## **Competition Introduction**

The First China (Shenzhen) Innovation & Entrepreneurship International Competition (hereinafter referred to as the Competition) is guided by the Ministry of Science and Technology and the State Administration of Foreign Experts Affairs of the P.R.C, sponsored by Shenzhen Municipal People's Government, and hosted by Longgang District People's Government of Shenzhen Municipality, Pingshan District Government of Shenzhen Municipality, the Human Resources and Social Security Administration of Shenzhen Municipality and the Science & Technology Innovation Committee of Shenzhen Municipality. In response to the call for "mass entrepreneurship and innovation by all" and as guided by the concept of an "international, high-end, market-driven and professional" competition, the Competition aims to provide a development platform for talents to learn from each other and to innovate.

The Competition is open to all high-caliber overseas talents and projects regardless of nationality. The Competition will offer generous awards totaling RMB 9,120,000 to the winners. Individual competitor can be awarded up to RMB 1,250,000 (government subsidies and venture capital investment not included). 60 venture capital institutions will build a venture capital pool amounting to RMB 700 million for portfolio investment in winning projects. All entries can be linked with the service platform via corresponding competition investment and gain outside investment opportunities. Meanwhile, they will also be invited to attend The Conference on International Exchange of Professionals held in China.

In addition, this competition will also offer supporting policies in talent management incentives, industrial incentives, technological finance, project incubation and others.

# Competition Organization

**Guided by:**

The Ministry of Science and Technology of the P.R.C

The State Administration of Foreign Experts Affairs of the P.R.C

**Sponsored by:**

Shenzhen Municipal Government of the P.R.C

**Hosted by:**

Longgang District Government of Shenzhen Municipality

Pingshan District Government of Shenzhen Municipality

Human Resources and Social Security Administration of Shenzhen Municipality

Science & Technology Innovation Committee of Shenzhen Municipality

**Executed by:**

Shenzhen Liaison Office for Overseas High-Caliber Personnel in North America, China

Shenzhen Liaison Office for Overseas High-Caliber Personnel in Australia, China

Shenzhen Liaison Office for Overseas High-Caliber Personnel in Japan, China

Shenzhen Liaison Office for Overseas High-Caliber Personnel in Europe, China

Shenzhen Science and Technology Services Association, China

**Supported by:**

Shenzhen Venture Capital Association

Australia Chinese Television Station

Canada Confederation of Shenzhen Associations

German-Chinese Business Association (DCW)

Sino-India Trade & Culture Promotion Council

China Israel Innovation Center

Japan Chinese Overseas Magazine News Agency

Shenzhen Intebridge Scientific & Technical Innovation Center Co., Ltd.  
Silicon Valley Technology Innovation and Entrepreneurship Forum  
Shenzhen Longgang TianAn Cyber Park Co., Ltd.  
Shenzhen CHIP Investment Operating Co., Ltd.  
Shenzhen Galaxy Industrial Investment and Operation Co., Ltd.  
Shenzhen Tianan Success Investment Development Group  
Shenzhen Life Science and Biotechnology Association (LSBA)

## **Competition Arrangement**

### **(I) Competition Arrangement**

#### **Finals:**

China (Shenzhen) Innovation & Entrepreneurship International Competition Finals

#### **Industrial Finals:**

China (Shenzhen) Innovation & Entrepreneurship International Competition Industrial Finals

#### **Oversea Division Competitions:**

Sydney Competition, Australia Division  
Toronto Competition, Canada Division  
Munich Competition, Germany Division  
Bengaluru Competition, India Division  
Tel Aviv Competition, Israel Division  
Tokyo Competition, Japan Division  
London Competition, U.K. Division  
Silicon Valley Competition, U.S.A. Division  
(based on initials)

### **(II) Competition Schedule**

November 2016 - April 2017

# **Application Eligibility**

## **(I) Application Eligibility**

1.Participants shall be high-caliber overseas talents who have their own innovation achievements and formulate their own business plans.

2.Participants shall have a plan to start a business or work in Shenzhen within 6 months after the Competition.

3.Participants shall possess full ownership of all rights related to the product, the technology and the patent, have no property dispute with any other person, and assume full responsibility caused by any possible infringement.

4.Participants that have won First, Second or Third Prize in the 1st China (Shenzhen) Innovation Competition of International Talents and previous China (Shenzhen) Innovation and Entrepreneurship Competition Finals shall not compete in this Competition.

## **(II) Industry Coverage**

Entries shall be innovative projects or creative ideas of a high value-added nature, corresponding to industrial and technical policies, and feature a high level of innovation, strong market competitiveness, potential economic benefit and social benefit. It shall also have a tendency towards high and new technology in emerging industries, and possession of intellectual property in core technology.

The Competition shares close ties with five key sectors: Internet and mobile Internet (information technology), electronic science and technology, biological and life science and technology, advanced manufacturing, and materials & energy (including energy saving and environmental protection).

## **(III) Entry Requirements**

1. In case of any change in registration information during the Competition, participants shall make a written request for

changes at the Secretariat of the Organizing Committee. Updated information shall not be used in subsequent competitions and applications for relevant preferential policies until duly recorded and updated by the Secretariat of the Organizing Committee.

2. Any participant who quits during the course of the Competition will be deemed to give up all rights and interests of the Competition and shall not ask for any compensation.

## Competition Process

The Competition is divided into four stages, respectively: Application, Overseas Division Competition, Industrial Finals, and Finals.

### (I) Application

1. Application: Please register and log in on the official website of the Competition ([www.itcsz.cn](http://www.itcsz.cn)) to apply.

2. Application deadline and competition schedule:

No.	Competition	Application Deadline	Competition Schedule
1	Sydney Competition, Australia Division	February 28, 2017	March 30th, 2017
2	Toronto Competition, Canada Division	February 28, 2017	March 18th, 2017
3	Munich Competition, Germany Division	February 28, 2017	March 24th, 2017
4	Bengaluru Competition, India Division	February 28, 2017	March 19th, 2017
5	Tel Aviv Competition, Israel Division	February 28, 2017	March 16th, 2017
6	Tokyo Competition, Japan Division	February 28, 2017	March 18th, 2017
7	London Competition, U.K. Division	February 28, 2017	March 28th, 2017

8	Silicon Valley Competition, U.S.A. Division	February 28, 2017	March, 2017
9	Industrial Finals in Shenzhen, China	-	In Mid April, 2017
10	Finals in Shenzhen, China	-	In Mid April, 2017

NOTE: For specific application deadlines and competition schedules, please refer to the official website of the Competition for updates.

## **(II) Overseas Division Competitions**

Overseas division competitions will be held in two rounds.

Round 1: Online review. Various Division Competition Organizers will organize experts to perform online review of applications from division competitions, and the top four of every industry will be selected by score ranking for the finals of all overseas divisions.

Round 2: Finals of Overseas Divisions. Various organizers shall invite experts to score various competitors attending finals in the form of on-the-spot road show & open reply. According to the final ranking, The First, Second and Third Prizes shall be determined and corresponding bonus will be conferred. However, based on the final industrial ranking, the top 2 projects shall be selected from every industry to compete in industrial finals in Shenzhen.

For Division Competitions, experts shall be invited to perform entrepreneurship coaching and training for competitors selected to compete in industrial finals.

## **(III) Industrial Finals**

On the day of the industrial finals, finalists shall be divided into five industries and compete amongst each other. Based on demonstrations and debates, professional judges will select all winners for the First, Second and Third Industrial Prizes. The top 3



from every industry shall be selected to compete in the Finals in Shenzhen.

#### **(IV) Finals**

On the day of the Finals, 15 finalists will compete in demonstrations and debates. The First, Second and Third prizes will be selected and awarded by score ranking by professional and public judges.

During the Competition, a field visit to local innovation and startup environments will be arranged for overseas talents and teams to promote cooperation with local enterprises and institutions, startup parks, investors, and businesses in relevant industries. Travel subsidies will be provided by the Organizing Committee to the finalists who come to Shenzhen for the Finals (2 persons for every project at most).

#### **(V) Review**

The Competition will follow the principles of fairness, justice and openness, and invite experts from different fields such as technology, management, HR and investment to join the review to guarantee the objectivity and authenticity of the review results.

## **Awards and Supporting Policies**

#### **(I) Cash Prizes**

<b>No.</b>	<b>Category</b>	<b>Prize</b>	<b>Quantity</b>	<b>Description</b>	<b>Settlement in Shenzhen Required, Yes or No?</b>
<b>1</b>	Finals	First	1	RMB 1 million	No
<b>2</b>	Finals	Second	3	RMB 0.5 million	
<b>3</b>	Finals	Third	6	RMB 0.3 million	
<b>4</b>	Industrial Finals	First	1	RMB 150,000	
<b>5</b>	Industrial Finals	Second	2	RMB 100,000	

<b>6</b>	Industrial Finals	Third	3	RMB 50,000	
<b>7</b>	Overseas Division Competitions	First	1	RMB 100,000	
<b>8</b>	Overseas Division Competitions	Second	2	RMB 50,000	
<b>9</b>	Overseas Division Competitions	Third	3	RMB 30,000	

## (II) Talents Policies

<b>No.</b>	<b>Geographical Coverage</b>	<b>Contents</b>	<b>Remarks</b>
1	Shenzhen, China	Winners who are certified as Peacock Plan Class C Talents will be awarded RMB 1,600,000 subsidies.	1. Prize-winning Projects 2. Core member of project (only one) 3. Winners shall either work in Shenzhen within 3 years after the competition or base their projects in Shenzhen 4. Winners shall apply based on relevant laws and regulations.

## (III) Industrial Incentive Policies

<b>No.</b>	<b>Geographical Coverage</b>	<b>Contents</b>	<b>Remarks</b>
1	Shenzhen, China	Winning projects in overseas division competitions that are eligible for local industrial supporting policies and are based in Shenzhen will be awarded up to RMB 1 million as start-up funds per regulations.	1. Projects shall conform to local industrial supporting policies. 2. Projects shall be based in Shenzhen. 3. For winning projects in overseas division competition. 4. Priority will be given as per regulations.

## (IV) Science & Technology Finance Policies

No.	Geographical Coverage	Contents	Remarks
1	Shenzhen, China	Winning projects in overseas division competitions will be awarded government equity investment and priority will be given to projects that are eligible for local industrial supporting policies and have won prizes from division competitions held in Shenzhen.	1. Projects shall be based in Shenzhen. 2. For winning projects in overseas division competition. 3. Priority will be given as per regulations.
2		The venture capital institutions filed in the Competition will establish a venture capital pool to provide portfolio investment to excellent, winning projects, as well as supporting services like professional management, consultation and business planning.	No settlement in Shenzhen is required.

## (V) Incubation and Other Policies

No.	Geographical Coverage	Contents	Remarks
1	Shenzhen, China	Winning projects in overseas division competitions that are settled down in Shenzhen will have priority to access the startup parks, incubators and industrial parks at the municipal and district level, and will be offered rent reduction/exemption, subsidies and other benefits.	1. Projects shall be based in Shenzhen. 2. For winning projects in overseas division competitions.
2		The Competition will provide participants and engaged investors with information query, engagement meeting organization, centralized project presentation, closed-door meetings and other services.	No Settlement in Shenzhen is required.
3		Winners who settle down in Shenzhen will be provided with start-up training, management consultation, mentorship	1. Projects shall be based in Shenzhen 2. For winning projects in overseas division competition.

		guidance, patent application, innovation resources sharing, professional exhibitions, international exchange, talent recruitment and other supporting services.	3. Priority will be given as per regulations.
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Note: For more details about the rules of the competition, please refer to the official website and the Wechat and Weibo accounts. Policies and measures for the implementation are subject to official announcement. (Policies in Longgang District and Pingshan District will be updated as necessary.)

## Notes

The Competition will be video-recorded and broadcast on TV media to promote candidates' projects.

The Organizing Committee will organize related training activities for participants who make it to the second round. Specific schedules and venues will be published on the official website. Changes to the Competition schedule, if any, will be announced in the Notification section of the official website.

The Organizing Committee of The First China (Shenzhen) Innovation and Entrepreneurship International Competition reserves the copyright and the final interpretation rights of the Competition Manual. The Competition Manual is for reference only. In case of any changes, please refer to the official website of the Competition.

### **Official website of the Competition:**

[www.itcsz.cn](http://www.itcsz.cn)

### **Official WeChat of the Competition's Organizing Committee:**

Shenzhen Innovation International Competition

### **Official Weibo of the Competition's Organizing Committee:**

Shenzhen Innovation International Competition

### **Secretariat of the Organizing Committee:**

Address: 6/F, Shenzhen Talents Park, No. 8005, Shennan Avenue, Futian District, Shenzhen, China

Application: (86) 0755-83556951, 82126842

Partnership: (86) 0755-82122911

E-mail: [service@stsa.org.cn](mailto:service@stsa.org.cn)

## **Introduction of Shenzhen, China**

Situated on the eastern estuary of the Pearl River, Shenzhen is a coastal city in southern China neighboring Hong Kong. Covering an area of 1991.64 km<sup>2</sup>, Shenzhen has a subtropical marine climate with mild seasons, ample sunshine and a wide variety of fruits. The permanent population of Shenzhen in 2015 was 11,378,900.

In 1980, on the initiative of Mr. Deng Xiaoping, China established the first special economic zone in Shenzhen. Hence, Shenzhen gained priority in carrying out the reform and opening-up policy and modern construction. In 36 years, Shenzhen has developed from a frontier town with a population of about 300,000 into a modern city featuring a large population, economic prosperity, social harmony, complete infrastructure, and favorable environment, creating nothing short of a miracle in the world's history of industrialization, urbanization and modernization.

As an important portal for China's internationalization, Shenzhen is one of the most economically dynamic cities in China. Moreover, Shenzhen, as an important new technical R&D and manufacturing base in South China, also built the 3rd world-class level container port, the 4th airport in Chinese Mainland, and a favorable tourist city in China. Meanwhile, Shenzhen was awarded 2015 Charming China---Top Ten Attractive Cities in China in the Eye of Foreigners. This city is now equipped with complete facilities, and its four pillar industries are High and New Technology Industry, Financial Service Industry, Modern Logistics Industry and Cultural Industry. Meanwhile, strategic emerging industries and modern service industries are fast-rising. Eventually, Shenzhen has established a new benchmark in Shenzhen Quality and even China Quality from various aspects such as Sustainable Development and Internationalization.

Shenzhen is a national innovation-oriented city, and self-dependent Innovation is a dominant strategy for the city's development. R&D investment made by the local society has increased year by year, and

its national contribution in GDP reached 4.05% last year, twice the national average. In addition, the volume of PCT international applications and number of patents per 10,000 people ranks first among all Chinese cities, and its innovation capacity in 4G technology, gene sequencing, metamaterial and 3D display ranks highly around the world. In recent years, Shenzhen has seen significant activity of the maker movement, with thousands of makers active in all corners of the city. Chaihuo Maker Space, Makeblock, and Seed Studio are some of Shenzhen's maker spaces that have made a name for themselves both at home and abroad. In March 2015, Shenzhen announced plans to develop an International Maker Center and a dedicated annual International Makers Week in June, underscoring its determination to create an international innovative environment for makers both home and abroad.

Shenzhen is known as the window of China's reform and opening-up with the highest level of openness of economy. In 2015, total import and export volume reached RMB 2.75166 trillion (of which, total export volume reached RMB 1.64154 trillion) remaining the top in Chinese cities for 23 years in a row. In the same year, Shenzhen developed 38 sister cities and friendship cities in the international community, and the total number has increased to 73. Following the One Belt and One Road Strategy, new opportunities have risen for Shenzhen to promote cooperation in transport and communication, economic and trade cooperation, and cultural exchanges by utilizing its geographical, business and social advantages. Going forward, Shenzhen aims to become a pioneering city on the 21st Century Maritime Silk Road and play a key role in the Belt and Road Strategy.

In March 2015, China (Guangdong) Qianhai Free Trade Test Area in Shekou Area was formally established. Now, Shenzhen is active in implementing the plan for Guangdong Free Trade Zone, and will follow high standards to construct the Qianhai Shekou Area, under an internationalized investment and trade rules system. This will serve as a test and demonstration window for China's financial

industries opening-up to the outside world, an important world-level service trade base, as well as an international hub port.

Shenzhen is an important city for Chinese designs and modern designs, with more than 6,000 powerful design enterprises and over 60,000 professional designers. In November 19, 2008, Shenzhen was covered by the UNESCO Creative Cities Network and entitled as Capital of Design. In 2015, Shenzhen won 42 IF Design Awards, and IF Product Design Award was conferred to 35 products. Eventually, the total awards obtained by Shenzhen exceed one-third of that of the whole nation, ranking first in China.

Shenzhen is a charming city with unique cultural features. Citizens here have enjoyed a colorful life, thanks to the complete public cultural service network, numerous first-class cultural facilities and diversified cultural performances. Since the establishment of “City based on Culture” strategy in 2003, cultural and creative industries in Shenzhen stably developed with an annual average speed exceeding 20%. In 2015, Shenzhen completely initiated its Cultural Innovation Development 2020 Plan, and focused on making itself a powerful cultural city meeting relevant modernization, internationalization and innovation requirements.

Shenzhen is also a garden-style city, and about 1/2 of the total area has been incorporated into the Basic Ecological Control Line, restricting the implementation of any construction projects. As the first International Garden City in China, Shenzhen is among the Top 500 Global Cities in Environmental Protection accredited by the UN.

Characterized by modern coastal city features, Shenzhen is a famous tourist attraction in South China, and is recognized as a “Favorable Tourist City” by the Chinese government.

People are always keen on volunteer affairs in Shenzhen, and more than 10,100 social organizations and 1.1 million registered volunteers have made the city full of love. Shenzhen has won the



title of 7-Star City of Charity in China in consecutive years, and will carry out “Love & Care” activities every year to protect and care for the disadvantaged. Shenzhen is reputed as the City without Winter.

Despite formidable difficulties, Shenzhen has persisted in a long march to greatness. Shenzhen will unshakably insist on Shenzhen Quality and Standards geared to international standards, and establish a big quality and standard system from various aspects including Economy, Society, Culture, City and Ecological Environment in order to improve the quality, brand, reputation and market. This will be based on higher standards, sustainable economic development, and creating a beautiful Shenzhen where diverse dreams can come true.

## **Introduction of Longgang District, Shenzhen, China**

Situated in northeastern Shenzhen, Longgang District has a total area of 389 square kilometers and a population of 4.3 million people. It is located at the geometric center of Shenzhen, Dongguan and Huizhou areas as the bridgehead benefiting eastern and northern Guangdong Province. Meanwhile, Shenzhen Airport, Port Terminal and various ports to Hong Kong can also be reached within half an hour. Now, Shenzhen has become a new urban area featuring a developed economy, social harmony, favorable living and business conditions and strong vitality.

Longgang District is an important high and new technology industry and advanced manufacturing base, with traditional competitive industrial clusters, a logistics base, and a financial industry base. In 2015, Longgang achieved a gross regional product of RMB 263.68 billion. In recent years, Longgang has accelerated the development of its innovation economy, and has now attracted 569 national high-tech enterprises. Leading enterprises such as Huawei and BYD have been increasing their international competitiveness, while innovative small and middle sized enterprises such as Guangqi and

Rouyu are rapidly growing stronger. Meanwhile, new strategic industries have become the main driving force for economic growth, and future industries such as aerospace, robot technology and intelligent equipment are rising at a very high speed. In 2005, Longgang applied for 3866 international patents, which accounts for nearly 30% of the whole city, and Longgang's innovative ability has become stronger and stronger.

Educational and medical services in Longgang District are developing gradually, and various famous schools including Shenzhen Middle School, Shenzhen Foreign Languages School and Shenzhen Experimental School have established their branches in Longgang District. Meanwhile, the construction of International University Park will be quickened. The Shenzhen Institute of Information Technology has been established here for 4 years, the Chinese University of Hong Kong Shenzhen began to enroll students in 2014, Shenzhen MSU-BIT University, Jinlin University & the University of Queensland and Shenzhen International Aerospace Technology College are all located at Longgang. Furthermore, the cooperation with various international universities is under negotiation. Throughout the district, 740 medical institutions of all types and levels are established, and all medical and health services are available within 15 minutes. At present, many large-scale medical institutions have been re-organized and expanded, and corresponding cooperation agreement has also reached with Southern Medical University Nanfang Hospital, to propel the construction of the most influential digestion diseases diagnosis and treatment center in South China.

Hakka Culture is long-standing and well-established in Longgang District, where more than 200 Hakka Houses are located. Cultural and creative industries developed rapidly, and there are more than 400 cultural and creative enterprises established, creating an output value of RMB 43.5 billion. As the host city of the 2011 World University Games, Longgang has witnessed the successful organization of various games and activities, including top international competitions such as ATP, WTA, NBA, AVC Cup for

Women, and major activities such as the Midi Music Festival, and Strawberry Music Festival.

In the future, by enforcing its strategy of leading high-end innovation, Longgang will establish more universities, high-end enterprises, senior experts and innovation platforms in order to improve its innovative ability, and complete a comprehensive innovative ecological system. It will enforce the dominant role of innovation, encourage allocation of global innovation resources, accelerate the construction of industrial centers, and scientific innovation centers for the coordinated development as a regional center in East Shenzhen.

## **Introduction of Pingshan District, Shenzhen, China**

In June 30, 2009, Shenzhen Municipal Party Committee and Municipal Government decided to establish Pingshan New District based on Shenzhen Big Industrial Zone, Pingshan and Kengzi Sub-district. In January 2017, Shenzhen Pingshan new district will turn into Pingshan District after approval by the State Council of China. Situated in northeast Shenzhen, Pingshan District covers an area of 168 sq.km and put 6 offices under its jurisdiction including 23 communities with a total population of 664,000. Pingshan District, as an important strategic base for Shenzhen's development in the next 30 years, shoulders the historical mission of making itself the Demonstration Area for Scientific Development, the Pilot Area for Comprehensive and Supplementary Reforms and the New Regional Development Area in Shenzhen.

At present, Pingshan District has established three national-level industrial bases, one provincial industrial base, and three one-hundred-billion industrial clusters, of which, the national new energy automobile industrial base covers an area of 13.5 sq.km, and created an output value of RMB 39.4 billion in 2015, and representative enterprises included BYD, WALTAL, CAPCHEM

and EBUSBAR etc. However, such output value is expected to reach RMB 100 billion in 2020. Shenzhen Export Processing Zone covers an area of 3 sq.km and created a total import and export value of USD 14.6 billion, ranking third among 50 export processing zones and attracting 106 enterprises mainly specialized in IT, household appliances and bonded logistics services etc. from 12 countries and regions to settle down. National Bio-industry base, with an area of 3.29 sq. km, achieved an annual output value of RMB 20.8 billion in 2015 with Sanofi Pasteur, CHIPSCREEN, EDAN, SINOPHARM ACCORD MEDICINE, New Industries, HYBIO and JOINCARE etc.. as representatives and such value is expected to reach RMB 80 billion in 2020. Guangdong Provincial Intelligent Manufacturing Demonstration Base with an area of 7.72 sq.km is specialized in developing robots, intelligent equipment and new IT industries, various international enterprises are also introduced including Rapoo, Grand, JASIC and SMIC etc. and its annual output value is estimated to reach RMB 100 billion in 2020. Moreover, a park for higher education was also established in Pingshan, and a batch of high education institutes specializing in cultivating high-level engineers and designers have been introduced, in line with the actual development needs of various pillar industries, strategic emerging industries and future industries. Currently, Shenzhen Technical University, Beijing University of Chinese Medicine and Repin Academy of Fine Arts have settled here.

Xiamen-Shenzhen High-speed railway can directly link Pingshan District with eastern Guangdong, the west of The Taiwan Straits and the Yangtze River Delta with Shenzhen Pingshan Railway Station established under its jurisdiction, and it only takes 3 hours from Pingshan to Xiamen. In addition, Fuzhou, Hangzhou and Shanghai can also be directly reached. From Shenzhen Pingshan Railway Station, most provincial capitals in China are directly reachable via Shenzhen North Railway Station. In the aspect of rail transit, Pingshan District has taken the initiative in integrating the transport capacity of Xiamen-Shenzhen High-speed Railway to establish a corresponding MRT system. Therefore, a corresponding MRT Line is open to channel the central area of Shenzhen, and 12 pairs of

MRT trains running everyday can reach Shenzhen North Railway Station in 15 minutes and Futian District 30 minutes. Meanwhile, 3 subway lines (Line 14, Line 16 ad Line 19) are planned to be established and open for business before 2020 to link the central zone of Shenzhen.

In the future, Pingshan will focus on the construction of Three Towns and One Zone---Julong Technical Innovation Town, Central Town, Bihu Culture and Health Town and Slow Life Ecological Recreation Zone. Tomorrow, Pingshan New District will become the hometown for innovation and entrepreneurship as well as a land full of harmony and love.