**The** 8**th China (Shenzhen) Innovation &**

**Entrepreneurship International Competition**

**Competing Manual**



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**Introduction**

China (Shenzhen) Innovation & Entrepreneurship International Competition (hereinafter referred to as “The Competition”) is hosted by Shenzhen Municipal People’s Government and jointly undertaken by Human Resources and Social Security Bureau of Shenzhen Municipality and people’s governments at various district levels for the convenience of international talents’ innovation exchange. Adhering to the principle of “Carrying out International Exchange and Cooperation and Sharing Innovative Development Opportunities”, the Competition aims at integrating innovation and entrepreneurship resources, assisting overseas innovation and entrepreneurship projects in accessing Chinese hi-tech industrial resources and Chinese market, and realizing mutual benefits and win-win results.It has been successfully held for 7 consecutive sessions.

The Competition is deeply linked with various international innovative talents clusters and overseas division competitions will be respectively held in 13 cities including Tokyo (Japan), London (U.K.), Munich (Germany), Paris (France), Zurich (Switzerland), Stockholm (Sweden), Eindhoven (Holland), Barcelona (Spain), Milan (Italy), Silicon Valley (U.S.A), Boston (U.S.A), Toronto (Canada) and Melbourne (Australia) and 7 industrial fields are available for competition, such as New-generation Electronic Information, Biological Medicine and Health, Digital Technology and Fashion, Hi-end Equipment Manufacturing, Green and Low Carbon, New Materials and Marine Economy. Without limitation of participants' nationality, the Competition is open to all overseas innovation and entrepreneurship projects.

Bonus of the Competition totally reaches RMB 9.42 million, which includes the bonus of individual participating team up to RMB 750,000 (venture capital investments are not included). Besides, winning projects that are qualified for settlement in Shenzhen will be awarded with the maximal business start-up subsidies of RMB 1 million. A venture capital pool of RMB 25 billion has been set up by more than 50 investment institutions, which helps support outstanding projects. Equal opportunities of social investment are going to be distributed via the platform to all participating projects. Furthermore, the Competition will establish the all-round and full-process services system which can help attract overseas talents and excellent projects to settle down in Shenzhen, and provide all participators with the complete settlement follow-up services by introducing a series of supporting services, including Project Solicitation, Overseas Coaching, Offshore Preincubation, Online Access, Visiting Shenzhen, Local Industries Linkage and Industrial Parks Docking.

In addition, a series of supportive policies will be available for this competition, including settling policy support, entrepreneurship competition funding scheme, venture capital fund financing plan, scientific and technological financing service support, investment financial service, entrepreneurship space and entrepreneurship service etc..

**Events**

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| **Deadline**  September 10th, 2024 |



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| **Overseas Division Competitions**  Mid-September to late October 2024  Melbourne, Australia; Toronto, Canada; Paris, France; Munich, Germany; Milan, Italy; Tokyo, Japan, Eindhoven, Netherlands; Barcelona, Spain; London, U.K; Silicon Valley, U.S.A; Boston, U.S.A; Stockholm, Sweden; Zurich, Switzerland |



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| **Industrial Competitions**  Late November to early December 2024  New Generation Electronic Information, Digit and Fashion, High-end Equipment Manufacturing, Green and Low-carbon, New Material, Biological Medicine and Health, Marine Economy |



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| **Finals**  End of November to early December 2024 |

Note: The specific competition time is subject to the latest notice from the organizing committee

**Applications & Requirements**

**(Ⅰ) Applications & Requirements**

1. Overseas high-level entrepreneurial teams or individuals with innovative achievements and entrepreneurial plans;
2. Currently overseas, those who intend to innovate and start businesses in Shenzhen or cooperate with r elated industries in Shenzhen, and have not registered a business entity in Shenzhen and serve as legal representatives or shareholders;
3. The products, technologies, or related patents of the participating projects belong to the participants, and there are no property disputes with others. Any liability arising from infringement shall be borne by the participants;
4. Participants and projects who have won awards in the first China Shenzhen Overseas Innovation Talent Competition and previous China Shenzhen Innovation and Entrepreneurship Competitions (including domestic and international competitions) cannot participate in this competition again.

**(Ⅱ) Industrial Fields**

Participating projects should be innovative projects or originalities, which correspond to Shenzhen Industrial and Technical policies, and have superior innovation abilities, advantageous marketing competitiveness and potential economic and social performance, be easy to form hi-tech achievements of emerging industry, and possess core technique, complete intellectual properties and high added-value.

From the perspective of industry, there are seven categories: new generation electronic information, digit and fashion, high-end equipment manufacturing, green and low-carbon, new material, biological medicine and health, marine economy.

1. New generation electronic information. Focus on network and communication, semiconductor and integrated circuit, UHD video display, intelligent terminal, and intelligent sensor, emphasizing in new network technology, chip design and manufacturing, new display technology, intelligent terminal software and hardware, and new sensor technology, etc.
2. Digit and fashion. Focus on software and information services, digital creativity and modern fashion, emphasizing in basic software, industrial software, advanced computing, design software, new generation computer-aided design systems, etc.
3. High-end equipment manufacturing. Focus on machine tools, intelligent robots, laser and additive manufacturing, precision instruments and equipment, emphasizing in high-end CNC machine tools, robot intelligent perception and interaction technology, laser chips, stereoscopic printing, core components of precision instruments and equipment, high-end general science Instruments, construction robots, etc.
4. Green and low-carbon Focus on new energy, safety, energy conservation and environmental protection, and intelligent networked vehicles, emphasizing in solar energy, hydrogen energy and nuclear energy technology, urban comprehensive safety technology, carbon peaking, carbon neutrality technology, automotive communication and vehicle technology, low carbon building technology, etc.
5. New material. Focus on electronic information materials, new energy materials, structural and functional materials, biological materials, cutting-edge new materials, materials genome, etc.
6. Biological medicine and health. Focus on high-end. Medical equipment, biomedicine, and general health, emphasizing in high-end diagnosis and treatment equipment, in vitro diagnostic technology and equipment, traditional Chinese medicine, biological medicine, high-end preparations, prevention and treatment of major emergent infectious diseases, precision nutrition, food and drug safety, etc.
7. Marine economies Emphasize in marine engineering equipment and auxiliary equipment, marine communication technology and equipment, marine transportation equipment, marine biomedicine, marine new energy, marine aquaculture and deep processing, marine environmental protection, etc.

**(Ⅲ) Entry Requirements**

1. Participants must carefully read the industry classification instructions when registering, choose the industry that is closest to their competition project to fill in, and cannot change industries after successful registration.
2. Participants should submit complete registration materials and be responsible for the accuracy and authenticity of the information filled in. The registered name must match the information on their passport or ID card; Failure to submit or inconsistent submission of information will affect participation and prize collection. During the competition, the project roadshow representative must be one of the team members listed in the registration system and cannot be replaced by anyone else.
3. The information provided by participants must be true and valid. If there are any changes to the relevant information during the competition, participants must promptly submit a written request for change to the Secretariat of the competition organizing committee. After obtaining the approval of the Secretariat of the competition organizing committee and making corresponding changes, they can use the new participation information in subsequent competitions and apply for relevant preferential policies.
4. In the event of the following circumstances, it shall be deemed that all rights and interests of the competition (including eligibility, prize money, honors, policy support, etc.) have been automatically waived:

(1) The products, technologies and related patents of the

participating projects do not belong to the participants, there is a dispute over the property rights, or the information provided for the competition is false;

(2) When participating in the competition, the roadshow representatives of the participating projects fail to attend the competition as required or fail to prepare relevant materials as required;

(3) It has been verified by the Organizing Committee that

the conditions and requirements are not met.

**Procedures**

The competition consists of four stages: Application, Overseas Division Competitions, Industrial Competitions and Finals.

**(Ⅰ) Applications**

1. Application method: Visit the official website of the Competition (www.itcsz.cn) to register and apply.

2．Deadline: September 10th, 2024

Notes: The deadline and competition time are subject to the announcement via the official website. Participants should submit complete registration materials and be responsible for the accuracy and authenticity of the information filled in. The Organizing Committee has the right to cancel the eligibility and all contest-related rights and interests at any stage of the event if the contestant does not meet the entry requirements after examination by the Organizing Committee. Participants should submit complete registration materials, and be responsible for the accuracy and authenticity of the information filled in, and the registration name must be consistent with the information on their passport or ID card; non-submission or any inconsistency will affect the participation and prize collection.

**(Ⅱ) Overseas Division Competitions**

1. Time: Mid-September to late October.

Note: The specific competition time is subject to the latest

notice from the organizing committee.

1. Divisions: Melbourne, Australia; Toronto, Canada; Paris, France; Munich, Germany; Milan, Italy; Tokyo, Japan; Eindhoven, Netherlands; Barcelona, Spain; London, UK; Silicon Valley, USA; Boston, USA; Stockholm, Sweden; Zurich, Switzerland.
2. Competition System:

Overseas Division Competitions are divided into 2 rounds.

The first round: The first selection for overseas division competitions. Various overseas division competitions shall organize experts to review projects. By ranking scores of the preliminary competition of participants from high to low, the first three participants will be promoted to finals of overseas division competitions.

The second round: Finals of overseas division competitions. Finals will carry out in the form of “live roadshow + defense”， and experts will be organized to rank the finals scores of participants from high to low, on which basis, 1 first prize, 2 second prizes and 3 third prizes will be awarded. The top 2 winners will be selected according to the ranking of each industry.

1. Competition Mode:

Various overseas division competition organizers will convene participants to compete overseas. The first selection for overseas division competitions will be conducted by means of appraisal in written form or online appraisal; finals will be carried out in the form of live roadshow + defense. Each participant will be given 10 minutes (5-minute roadshow and 5-minute defense for judges’ questions). Final scores will be announced immediately after the appraisal.

1. Promotion Rules:

The award-winning participants of each Division and the top 2 participants in each Industry will advance to the industry finals.

**(Ⅲ) Industrial Competitions**

1. Time: From late November to early December 2024.

Note: The specific competition time is subject to the latest notice from the organizing committee.

1. Seven Industries: New Generation Electronic Information, Digit and Fashion, High-end Equipment Manufacturing, Green and Low-carbon, New Material, Biological Medicine and Health, Marine Economy.
2. Competition Mode:

Various overseas division organizers shall convene Industrial Competitions participants to compete in Shenzhen. The Industrial Competitions will be carried out in the form of live roadshow + defense. Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges’ questions). Final scores will be announced immediately after the appraisal.

1. Promotion Rules:

After the Industrial Competitions, 1 first prize, 2 second prizes and 3 third prizes will be appraised and awarded according to the participants final scores (from high to low). The first three participants in various Industrial Competitions will be promoted to finals.

**(Ⅳ) Finals**

1. Time: From the end of November to the beginning of December

Note: The specific competition time is subject to the latest notice from the organizing committee.

1. Competition Mode:

Various overseas division organizers shall convene finals participants to compete in Shenzhen. On-site appraisal will be performed for finals and appraisal results will be announced on the spot.

Finals consist of live roadshow and defense for judge’s questions. Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges’ questions) Final scores will be announced immediately after the appraisal.

1. Awards Setting:

After the finals, professional judges will appraise and select 1 first prize, 3 second prizes and 6 third prizes.

**(Ⅴ) Awards**

The Industry Finals and the Finals will be awarded after each competition.

**(Ⅵ) Explore in Shenzhen**

The Organizers will guide the contestants to take visits around Shenzhen to inspect the innovation and entrepreneurship environment of Shenzhen. At the same time, various exchange activities such as policy interpretation meeting, financing matchmaking meeting, promotion meeting and lecture forum will be held, and contestants will be organized to connect with Shenzhen entrepreneurship service institutions, entrepreneurship parks, incubators, investment institutions and outstanding enterprises.

**(Ⅶ) Materials for prize-receiving**

1. List of materials:
2. Award acceptance agreement: Fill in and print according to the template of the Organizing Committee, handwritten signatures by all project members, in original;
3. Identification materials: A copy or scanned copy of passport or ID card, which must be consistent with the competition registration system;
4. Bank account information: include bank name (including branch), bank address, account number, Swift code of bank, International Bank Account Number (IBAN), Bank Identification Code (BIC), payee name, payee address.
5. Supplementary instructions:
6. The Organizing Committee provides a template of the award acceptance agreement. In order to avoid unclear filling, the content of the agreement should be filled out on the computer and then printed and signed.
7. The Organizing Committee only accepts accounts in RMB and U.S dollars. Do not provide accounts in other currencies. As the exchange rate fluctuates greatly, it is recommended to use RMB accounts.
8. After the participants provide true and accurate personal identification information, the prize money will be paid to the personal account of one of the participants designated by the participating team in China or overseas, or to the account of the company registered in Shenzhen, China after September 11th, 2024 with one or more participants as shareholders.

**Awards and Supporting Policies**

**(Ⅰ) Bonus Setting**

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| **Finals** | | | | | |
| Prize | Quantity | | Bonus | | Subsidy Policy for Company Registered in Shenzhen |
| First Prize | 1 | | RMB 500,000 | | RMB 1,000,000 |
| Second Prize | 3 | | RMB 250,000 | | RMB 500,000 |
| Third Prize | 6 | | RMB 150,000 | | RMB 300,000 |
| **Industrial Competitions** | | | | | |
| Prize | | Quantity | | Bonus | |
| First Prize | | 1 | | RMB 150,000 | |
| Second Prize | | 2 | | RMB 100,000 | |
| Third Prize | | 3 | | RMB 50,000 | |
| **Overseas Division Finals** | | | | | |
| Prize | | Quantity | | Bonus | |
| First Prize | | 1 | | RMB 100,000 | |
| Second Prize | | 2 | | RMB 50,000 | |
| Third Prize | | 3 | | RMB 30,000 | |

**(Ⅱ)** **Supporting Policies**

In addition to the prize money, the competition will set up a service platform for connecting the competition, set up a venture capital pool with cooperative investment institutions to provide services for participating projects, and provide a series of supporting policies in entrepreneurship space, entrepreneurship services, talent policies and other aspects.

If the core members of the promotion projects of overseas branch competitions come to Shenzhen for investigation and exchange at the invitation of the competition Organizing Committee, the competition will bear the expenses of their coming to Shenzhen. After the project settles in Shenzhen, it can apply for relevant policy grants according to the regulations, and preferential support will be given by government equity compensation grants. Priority can be given to settle in urban incubator parks, incubators, industrial parks, and get rent relief, subsidies and other benefits, and get entrepreneurship training, management consultation, mentor, patent application, innovation resource sharing, professional exhibition, international exchange and talent recruitment and other supporting services through the competition docking service platform.

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| **No.** | **Categories** | **Supporting Policies** |
| 1 | Landing policy support | If the main core members of the award winner in the final, and the project itself successfully settled in Shenzhen after the competition, those who meet the conditions can apply for the policy of Shenzhen and enjoy the relevant treatment. |
| 2 | Entrepreneurship  competition funding  scheme | The competition will be supported by government funding for entrepreneurship. Winners who meet the application conditions, Shenzhen industrial support policies, and implement project industrialization or establish enterprises in Shenzhen can apply for municipal funding for entrepreneurship. |
| 3 | Venture capital fund financing plan | The registered venture capital institutions of the competition will form a venture capital pool of a certain scale to make portfolio investment in the outstanding projects of the competition, and provide professional management, consulting, business planning and other supporting services. |
| 4 | Supportive policies for science and technology financing | The government equity investment fund matching competition provides equity investment for qualified winning projects. For the winning projects that meet the application conditions, the industrial support policies of Shenzhen and are implemented in Shenzhen, the priority will be given to the government equity investment according to regulations. |
| 5 | Investment and Financial Services for the Competition | The competition provides investment and financial services. A database of investment institutions is established to provide information inquiry, matchmaking meetings, project showcases, closed-door meetings, and other services for participants and enrolled investment institutions. A comprehensive financial service plan is provided to offer high-quality financial services throughout the entire life cycle of the participating projects. Multiple banking institutions are selected to offer various forms  of financial service programs, such as "investment and financing loans" and "talent loans", enriching the diversified financing options for enterprises. |
| 6 | Entrepreneurial space | Talents or teams from award-winning projects in overseas competitions who come to Shenzhen for development can be given priority to settle in urban innovation parks, incubators, and industrial parks. Those who meet the conditions can receive rent reductions, subsidies, and other benefits. |
| 7 | innovation service | Winners who plan to settle in Shenzhen will be provided with supporting services such as start-up trainings, management consultations, mentorship guidance, patent applications, and innovation resources. Chances to professional exhibitions, international communication, and talent recruitments will be provided as well. |
| 8 | Other support policies provided by the organizer region | If the project is settled in the administrative region of the organizer directly under the competition, it will enjoy the package of preferential support policies provided by the host region, such as bonus, talent and technology, finance, taxation, site and housing. |

Please pay attention to the official website and official WeChat to know more information above. Policies and settlement of this competition are subject to official announcement.

**Notes**

The entire competition will be photographed and recorded, broadcast on TV, Internet and other related media, and will be broadcast live or recorded on the cooperative investment and financing platform.

The outstanding projects of the competition will be selected and sent to the cooperative investment and financing docking platform for display and accessing, to assist the participants in accessing Shenzhen's high-tech industrial resources and venture capital resources.

The Organizing Committee will organize related training activities for participants who are qualified to the second round. Schedules and venues will be published on the official website. Changes prior to the schedule will be announced in the Notification section of the official web- site.

The Organizing Committee of the China (Shenzhen) Innovation and Entrepreneurship International Competition reserves the copyright and the final interpretation rights of the Competition Manual. The Competition Manual is for reference only. In case of any changes, please refer to the official website of the competition.

**Official Website of the Competition:**

www.itcsz.cn

**Official WeChat of the Competitions Organizing Committee:**

Shenzhen Innovation International Competition

**Official Weibo of the Competitions Organizing Committee:**

Shenzhen Innovation International Competition

**Secretariat of the Organizing Committee:**

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