

The 7th China (Shenzhen) Innovation & Entrepreneurship International Competition Competing Manual



Contents

Introduction	1
Events	3
Applications & Requirements	4
Procedures	9
Awards and Supporting Policies	15
Notes	19

Introduction

China (Shenzhen) Innovation & Entrepreneurship International Competition (hereinafter referred to as "Competition") aims at integrating innovation and entrepreneurship resources, assisting overseas innovation and entrepreneurship projects in accessing Chinese hi-tech industrial resources, opening Chinese market, and realizing mutual benefits and win-win results.

This competition is open to all foreign innovation and entrepreneurship projects with no restrictions on competitors' nationality. Bonus of this competition totally reaches RMB 9.71 million, which includes individual bonus up to RMB 0.75 million (venture capital investments are not included). Those who have projects landed in Shenzhen and meet the conditions will be eligible for a startup subsidy of up to RMB 1 million. A venture capital pool of RMB 25 billion has been set up by more than 50 investment institutions, which helps support outstanding projects. Equal opportunities of social investment are going to be distributed via the platform to all participants.

Throughout this competition, an all-round overseas talent recruitment and settling service system will be established from various aspects such as competition subject collection, overseas coaching, offshore pre-incubation, online accessing, supportive

policy accessing and industrial park accessing etc. so as to provide participants with comprehensive services.

In addition, a series of supportive policies will be available for this competition, including settling policy support, entrepreneurship competition funding scheme, venture capital fund financing plan, scientific and technological financing service support, investment financial service, entrepreneurship space and entrepreneurship service etc..

Events

Deadline

July 31, 2023

Overseas Division Competitions

August - November 2023

Sydney, Australia; Toronto, Canada; Paris, France; Munich, German;
Tel Aviv, Israel; Tokyo, Japan; Eindhoven, Netherlands; Madrid,
Spain; London, U.K.; Silicon Valley, U.S.A; Boston, U.S.A;
Stockholm, Sweden; Zurich, Switzerland; Singapore

Industrial Competitions

April 2024

New Generation Electronic Information, Digit and Fashion, High-end
Equipment Manufacturing, Green and Low-carbon, New
Material, Biological Medicine and Health, Marine Economy

Finals

April 2024

Note: The specific competition time is subject to the latest notice from the organizing committee

Applications & Requirements

(I) Applications & Requirements

1. Overseas high level entrepreneurship team or individuals with innovation achievements and entrepreneurship plans;

2. The participant has not registered a commercial entity in Shenzhen and isn't the legal representative or shareholder, and plans to establish an enterprise in Shenzhen or cooperate with relevant industries in Shenzhen;

3. Possess full ownership of all rights related to the product, the technology and the patent, have no property dispute with any other person, and assume full responsibility caused by any possible infringement;

4. Competitors and projects that have won any award from the first China (Shenzhen) Innovation & Entrepreneurship International Competition and all previous competitions (including domestic and international competitions) are not allowed to participate in this competition.

(II) Industrial Fields

Participating projects should be innovative projects or originalities, which correspond to Shenzhen Industrial and Technical policies, and have superior innovation abilities, advantageous marketing competitiveness and potential economic and social performance, be easy to form hi-tech

achievements of emerging industry, and possess core technique, complete intellectual properties and high added-value.

From the perspective of industry, there are seven categories: new generation electronic information, digit and fashion, high-end equipment manufacturing, green and low-carbon, new material, biological medicine and health, marine economy.

1. New generation electronic information. Focus on network and communication, semiconductor and integrated circuit, UHD video display, intelligent terminal, and intelligent sensor, emphasizing in new network technology, chip design and manufacturing, new display technology, intelligent terminal software and hardware, and new sensor technology, etc.

2. Digit and fashion. Focus on software and information services, digital creativity and modern fashion, emphasizing in basic software, industrial software, advanced computing, design software, new generation computer-aided design systems, etc.

3. High-end equipment manufacturing. Focus on machine tools, intelligent robots, laser and additive manufacturing, precision instruments and equipment, emphasizing in high-end CNC machine tools, robot intelligent perception and interaction technology, laser chips, stereoscopic printing, core components of precision instruments and equipment, high-end general science Instruments, construction robots, etc.

4. Green and low-carbon. Focus on new energy, safety,

energy conservation and environmental protection, and intelligent networked vehicles, emphasizing in solar energy, hydrogen energy and nuclear energy technology, urban comprehensive safety technology, carbon peaking, carbon neutrality technology, automotive communication and vehicle technology, low carbon building technology, etc.

5. New material. Focus on electronic information materials, new energy materials, structural and functional materials, biological materials, cutting-edge new materials, materials genome, etc.

6. Biological medicine and health. Focus on high-end medical equipment, biomedicine, and general health, emphasizing in high-end diagnosis and treatment equipment, in vitro diagnostic technology and equipment, traditional Chinese medicine, biological medicine, high-end preparations, prevention and treatment of major emergent infectious diseases, precision nutrition, food and drug safety, etc.

7. Marine economy. Emphasize in marine engineering equipment and auxiliary equipment, marine communication technology and equipment, marine transportation equipment, marine biomedicine, marine new energy, marine aquaculture and deep processing, marine environmental protection, etc.

(III) Entry Requirements

1. Participants must read the industry division instructions

carefully when registering, and select the industry that most closely matches their participating projects. After successful registration, it is forbidden to change the industry.

2. Participants should submit complete registration materials, and be responsible for the accuracy and authenticity of the information filled in, and the registration name must be consistent with the information on their passport or ID card; Non-submission or any inconsistency will affect the participation and prize collection. When participating in the competition, the roadshow representative of the participating project must be one of the members of the registration system and mustn't be replaced by others.

3. The materials provided by the participants must be authentic and valid. In case of any change in registration information during the competition, participants shall make a written request for changes at the Secretariat of the Organizing Committee. Updated information shall not be used in subsequent competitions and applications for relevant preferential policies until duly recorded and updated by the Secretariat of the Organizing Committee.

4. In the following circumstances, all rights and interests of the competition (including qualifications, bonuses, honors, policy support, etc.) will be deemed to be automatically waived:

(1) The products, technologies and related patents of the participating projects do not belong to the participants, there is a

dispute over the property rights, or the information provided for the competition is false;

(2) When participating in the competition, the roadshow representatives of the participating projects fail to attend the competition as required or fail to prepare relevant materials as required;

(3) It has been verified by the Organizing Committee that the conditions and requirements are not met.

Procedures

The competition consists of four stages: Application, Overseas Division Competitions, Industrial Competitions and Finals.

(I) Applications

1. Application method: Visit the official website of the Competition (www.itcsz.cn) to register and apply.

2. Deadline: July 31, 2023

Notes: The deadline and competition time are subject to the announcement via the official website. Participants should submit complete registration materials and be responsible for the accuracy and authenticity of the information filled in. The Organizing Committee has the right to cancel the eligibility and all contest-related rights and interests at any stage of the event if the contestant does not meet the entry requirements after examination by the Organizing Committee. Participants should submit complete registration materials, and be responsible for the accuracy and authenticity of the information filled in, and the registration name must be consistent with the information on their passport or ID card; Non-submission or any inconsistency will affect the participation and prize collection.

(II) Overseas Division Competitions

1. Time: August - November 2023

Note: The specific competition time is subject to the latest

notice from the organizing committee.

2. Divisions: Sydney Competition, Australia Division; Toronto Competition, Canada Division; Paris Competition, France Division; Munich Competition, German Division; Tel Aviv Competition, Israel Division; Tokyo Competition, Japan Division; Eindhoven Competition, Netherlands Division; Madrid Competition, Spain Division; London Competition, U.K. Division; Silicon Valley Competition, U.S.A Division; Boston Competition, U.S.A Division; Stockholm Competition, Sweden Division; Zurich Competition, Switzerland Division; Singapore Division

3. Competition System:

Overseas Division Competitions are divided into 2 rounds.

The first round: The first selection for overseas division competitions. Various overseas division competitions shall organize experts to review projects. By ranking scores of the preliminary competition of participants from high to low, the first three participants will be promoted to finals of overseas division competitions.

The second round: Finals of overseas division competitions. Finals will be carried out in the form of “live roadshow + defense”, and experts will be organized to rank the finals scores of participants from high to low, on which basis, 1 first prize, 2 second prizes and 3 third prizes will be awarded. The top 2

winners will be selected according to the ranking of each industry.

4. Competition Mode:

Various overseas division competition organizers will convene participants to compete overseas. The first selection for overseas division competitions will be conducted by means of appraisal in written form or online appraisal; finals will be carried out in the form of live roadshow + defense. Each participant will be given 10 minutes (5-minute roadshow and 5-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

5. Promotion Rules:

The award-winning participants of each Division and the top 2 participants in each Industry will advance to the industry finals.

(III) Industrial Competitions

1. Time: April 2024

Note: The specific competition time is subject to the latest notice from the organizing committee.

2. Seven Industries: New Generation Electronic Information, Digit and Fashion, High-end Equipment Manufacturing, Green and Low-carbon, New Material, Biological Medicine and Health, Marine Economy.

3. Competition Mode:

Various overseas division organizers shall convene Industrial Competitions participants to compete in Shenzhen. The Industrial Competitions will be carried out in the form of live roadshow + defense. Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

4. Promotion Rules:

After the Industrial Competitions, 1 first prize, 2 second prizes and 3 third prizes will be appraised and awarded according to the participants' final scores (from high to low). The first three participants in various Industrial Competitions will be promoted to finals.

(IV) Finals

1. Time: April 2024

Note: The specific competition time is subject to the latest notice from the organizing committee.

2. Competition Mode:

Various overseas division organizers shall convene finals participants to compete in Shenzhen. On-site appraisal will be performed for finals and appraisal results will be announced on the spot.

Finals consist of live roadshow and defense for judges' questions. Each participant will be given 15 minutes (8-minute

roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

3. Awards Setting:

After the finals, professional judges will appraise and select 1 first prize, 3 second prizes and 6 third prizes.

(V)Awards

The Industry Finals and the Finals will be awarded after each competitions.

(VI)Explore in Shenzhen

The Organizers will guide the contestants to take visits around Shenzhen to inspect the innovation and entrepreneurship environment of Shenzhen. At the same time, various exchange activities such as policy interpretation meeting, financing matchmaking meeting, promotion meeting and lecture forum will be held, and contestants will be organized to connect with Shenzhen entrepreneurship service institutions, entrepreneurship parks, incubators, investment institutions and outstanding enterprises.

(VII) Materials for prize-receiving

1. List of materials:

(1) Award acceptance agreement: Fill in and print according to the template of the Organizing Committee, handwritten signatures by all project members, in original;

(2) Identification materials: A copy or scanned copy of

passport or ID card, which must be consistent with the competition registration system;

(3) Bank account information: include bank name (including branch), bank address, account number, Swift code of bank, International Bank Account Number (IBAN), Bank Identification Code (BIC), payee name, payee address.

2. Supplementary instructions:

(1) The Organizing Committee provides a template of the award acceptance agreement. In order to avoid unclear filling, the content of the agreement should be filled out on the computer and then printed and signed.

(2) The Organizing Committee only accepts accounts in RMB and U.S. dollars. Do not provide accounts in other currencies. As the exchange rate fluctuates greatly, it is recommended to use RMB accounts.

(3) After the participants provide true and accurate personal identification information, the prize money will be paid to the personal account of one of the participants designated by the participating team in China or overseas, or to the account of the company registered in Shenzhen, China after August 1, 2023 with one or more participants as shareholders.

Awards and Supporting Policies

(I) Bonus Setting

Finals			
Prize	Quantity	Bonus	Subsidy Policy for Company Registered in Shenzhen
First Prize	1	RMB 500,000	RMB 1,000,000
Second Prize	3	RMB 250,000	RMB 500,000
Third Prize	6	RMB 150,000	RMB 300,000

Industrial Competitions		
Prize	Quantity	Bonus
First Prize	1	RMB 150,000
Second Prize	2	RMB 100,000
Third Prize	3	RMB 50,000

Overseas Division Finals		
Prize	Quantity	Bonus
First Prize	1	RMB 100,000
Second Prize	2	RMB 50,000
Third Prize	3	RMB 30,000

(II) Supporting Policies

In addition to the prize money, the competition will set up a service platform for connecting the competition, set up a venture capital pool with cooperative investment institutions to provide services for participating projects, and provide a series of supporting policies in entrepreneurship space, entrepreneurship services, talent policies and other aspects.

If the core members of the promotion projects of overseas branch competitions come to Shenzhen for investigation and exchange at the invitation of the competition Organizing Committee, the competition will bear the expenses of their coming to Shenzhen. After the project settles in Shenzhen, it can apply for relevant policy grants according to the regulations, and preferential support will be given by government equity compensation grants. Priority can be given to settle in urban incubator parks, incubators, industrial parks, and get rent relief, subsidies and other benefits, and get entrepreneurship training, management consultation, mentor, patent application, innovation resource sharing, professional exhibition, international exchange and talent recruitment and other supporting services through the competition docking service platform.

No.	Categories	Supporting Policies
1	Landing policy support	If the main core members of the award winner in the final, and the project itself successfully settled in Shenzhen after the competition, those who meet the conditions can apply for the policy of Shenzhen and enjoy the relevant treatment.
2	Entrepreneurship competition funding scheme	The competition will be supported by government funding for entrepreneurship. Winners who meet the application conditions, Shenzhen industrial support policies, and implement project industrialization or establish enterprises in Shenzhen can apply for municipal funding for entrepreneurship.
3	Venture capital fund financing plan	The registered venture capital institutions of the competition will form a venture capital pool of a certain scale to make portfolio investment in the outstanding projects of the competition, and provide professional management, consulting, business planning and other supporting services.
4	Supportive policies for science and technology financing	The government equity investment fund matching competition provides equity investment for qualified winning projects. For the winning projects that meet the application conditions, the industrial support policies of Shenzhen and are implemented in Shenzhen, the priority will be given to the government equity investment according to regulations.
5	Investment and Financial Services for the Competition	The competition provides investment and financial services. A database of investment institutions is established to provide information inquiry, matchmaking meetings, project showcases, closed-door meetings, and other services for participants and enrolled investment institutions. A comprehensive financial service plan is provided to offer high-quality financial services throughout the entire life cycle of the participating projects. Multiple banking institutions are selected to offer various forms of financial service

		programs, such as "investment and financing loans" and "talent loans", enriching the diversified financing options for enterprises.
6	Entrepreneurial space	Winning projects in overseas division competitions that are settled down in Shenzhen will have priority to access the creative and industrial parks as well as incubators at the municipal and district level. Rent reduction/exemption, bonus and other benefits will be offered as well.
7	innovation service	Winners who plan to settle in Shenzhen will be provided with supporting services such as start-up trainings, management consultations, mentorship guidance, patent applications, and innovation resources. Chances to professional exhibitions, international communication, and talent recruitments will be provided as well.
8	Other support policies provided by the organizer region	If the project is settled in the administrative region of the organizer directly under the competition, it will enjoy the package of preferential support policies provided by the host region, such as bonus, talent and technology, finance, taxation, site and housing.

Please pay attention to the official website and official Wechat to know more information above. Policies and settlement of this competition are subject to official announcement.

Notes

The entire competition will be photographed and recorded, broadcast on TV, Internet and other related media, and will be broadcast live or recorded on the cooperative investment and financing platform.

The outstanding projects of the competition will be selected and sent to the cooperative investment and financing docking platform for display and accessing, to assist the participants in accessing Shenzhen's high-tech industrial resources and venture capital resources.

The Organizing Committee will organize related training activities for participants who are qualified to the second round. Schedules and venues will be published on the official website. Changes prior to the schedule will be announced in the Notification section of the official web- site.

The Organizing Committee of the China (Shenzhen) Innovation and Entrepreneurship International Competition reserves the copyright and the final interpretation rights of the Competition Manual. The Competition Manual is for reference only. In case of any changes, please refer to the official website of the competition.

Official Website of the Competition:

www.itcsz.cn

Official WeChat of the Competition's Organizing Committee:

Shenzhen Innovation International Competition

Official Weibo of the Competition's Organizing Committee:

Shenzhen Innovation International Competition

Secretariat of the Organizing Committee:

E-mail: service@stsa.org.cn

Contact No.: (86)0755-8812 3241